Grantee Information

ID	1245
Grantee Name	WBHM-FM
City	Birmingham
State	AL
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ❤

Please enter the number of FULL-TIME RADIO employees in the grids below.

The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities

and the last grid includes	all persons with disab	ilities.	s all male employees,				
1.1 Employment of Fu	ull-Time Radio Emp	loyees				Jump to	o question: 1.1 🕶
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000	0			1	1		2
Professionals - 3000	3	0			6		9
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100	1						1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	4	0	0	1	7	0	12
1.1 Employment of Fu	ull-Time Radio Emp	loyees				Jump to	o question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000					1		1
Managers - 2000					3		3
Professionals - 3000	1	1	0		3		5
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100	0						0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0

Laborers (Unsk 5400	illed) -										0
Service Worker 5500	'S -										0
Total		1		1	0		0		7	0	9
1.1 Employme	ent of Full-Ti	ne Radio E	mployees				Jun	np to questio	n: 1.1 🗸		
Major Job Cat Job Code / Joint Employe							Perso	ons with Dis	abilities		
Officials - 1000									1		
Managers - 200	00								1		
Professionals -	3000										
Technicians - 40	000										
Sales Workers -	- 4500										
Office and Cleri	ical - 5100										
Craftspersons (Skilled) - 5200										
Operatives (Ser	mi-Skilled) - 53	00									
Laborers (Unsk	illed) - 5400										
Service Worker	s - 5500										
Total									2		
1.1 Employme	ent of Full-Ti	me Radio E	mployees				Jun	np to questio	n: 1.1 🕶		
Please enter the person with disa			ch African American f	emale).							
2 White Male											
1.2 Major Pro	gramming De	ecision Mak	ers				Jun	np to questio	n: 1.2 🕶		
major programm decisions about result in a doub programming de	ning decisions. t program acqu le-counting of s ecisions should	Include the sisition and pro come full-time be included	station general ma oduction, program employees; emp	ount of full-time er nager if appropria development, on- loyees having the his item and again	te. Major pro -air program responsibili	ogramming d scheduling,	lecisions inc etc. This ite	lude			
1.2 Major Pro	gramming De	ecision Mak	ers				Jun	np to questio	n: 1.2 🕶		
			tion 1.1, how mar mming decisions?	y, including the st	ation genera	al manager,					
1.2 Major Pro	gramming De	ecision Mak	ers						Jum	p to question:	1.2 🗸
	Afric Americ		Hispanic	Native American	Asia	ın/Pacific	Non-H	White, lispanic	More Than One Race		Total
Female Major	7 1110110	0				1		1			2
Programming Decision Makers											
Male Major Programming Decision Makers		0						2			2
Total		0	0	0		1		3	0		4
1.3 Employme	ent of Part-Ti	me Radio E	mployees				Jun	np to questio	n: 1.3 🕶		
	ale employees	the second	grid includes all m	ds below. The first ale employees,	grid				_		
1.3 Employme	ent of Part-Ti	me Radio E	mployees							Jump to	question: 1.3 🗸
Major Job Cat	egory /	African	Hispa	anic	Native	Asian/F	Pacific	W	hite. N	lore Than	Total

Major Job Category / African Hispanic Native Asian/Pacific White, More Than Total Job Code American Females American Females Non-Hispanic One Race

	Females		Females		Females	Females	
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2
1.3 Employment of Pa	art-Time Radio Em	nployees				Jump	to question: 1.3 ❤
	African		Native		White,	More Than	
Major Job Category / Job Code	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	1				1		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	1	0	0	0	1	0	2
1.3 Employment of Pa	art-Time Radio Em	nployees			Jump to question: 1.	3 🕶	
Major Job Category / Job Code Officials - 1000				P	Persons with Disabilit	ies	
Managers - 2000							
Professionals - 3000						1	
Technicians - 4000							
Sales Workers - 4500	.						
Office and Clerical - 5100							
Craftspersons (Skilled) -							
Operatives (Semi-skilled)							
Laborers (Unskilled) - 540	UU						
Service Workers - 5500							

Total					1
1.4 Part-Time Employ	/ment			Jump 1	to question: 1.4 🗸
Of all the part-time employers worked 15 or more hours	oyees listed in Question 1 s per week, but not full tim	.3, how many worked le	ss than 15 hours per v	week and how many	
1.4 Part-Time Employ	ment			Jump 1	to question: 1.4 🕶
Number working less that	an 15 hours per week				1
1.4 Part-Time Employ	ment			Jump t	to question: 1.4 🕶
Number working 15 or m	ore hours per week				3
1.5 Full-Time Hiring				Jump t	to question: 1.5 🗸
	time employees in each coromotions, but do include			ull time etatus during th	a fiscal year)
	oromotions, but do include	e employees who change	su nom part-time to to		
1.5 Full-Time Hiring No full-time employees v	vere hired (check here if a	applicable)		Jump	to question: 1.5 V
The fair arms employees v	voro mirod (driodik noro ir c	арриоавіо)			
1.5 Full-Time Hiring				Jump	to question: 1.5 🕶
Major Job Category / Job Code	Minority Female N	on-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000	1	2			3
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	1	2	0	0	3
1.6 Full-Time and Par	t-Time Job Openings			Jump 1	to question: 1.6 🕶
previously filled positions regardless of whether the whether it was filled by a the promotion of an emp	f full-time and part-time op s and newly created positi ey were filled during the y in internal or an external of loyee who stays in essen o be filled). If no full-time of	ions. Include all positions rear. If a job opening was candidate. Do not include tially the same job but ha	s that became availab s filled during the year e as job openings any as a different title (i.e.	le during the fiscal year, include it regardless or positions created throuwhere there was no variety.	r, if igh
1.6 Full-Time and Par	t-Time Job Openings			Jump	to question: 1.6 🗸
Number of full-time and p	part-time job openings				4
1.7 Hiring Contractor	'S			Jump 1	to question: 1.7 🗸
During the fiscal year, die	d you hire independent co	entractors to provide any	of the following service	ces?	
1.7 Hiring Contractor	s			Jump	to question: 1.7 🗸
				Ch	eck all that apply
Underwritting solicitation	related activities				✓
Direct Mail					\checkmark
Telemarketing					\checkmark
Other development activ	ities				
Legal services					
Human Resource service	es				
Accounting/Payroll					
Computer operations					~

Website de	sign			
Website co	ntent			
Broadcastir	ng engineering			V
Engineering	3			
Program dir	rector activities			
None of the	above			
Comments				
Question				
	Pam Williams	l Oh-alt		
	Danny McArthur, Tameesha Mathews, and Ke Caroline Spears (Corporate Support Director)	isey Shelton		
	, , , , , , , , ,			
	Sabrina Balch (Membership Director)	Anna Williama Naolla Ar	nonon Nollio Poekett	
	Dianna Beattie, Andrea Miller, Kat Stromquist,	Anna Williams, Noelle Ar	monen, Neme Beckett	
	Joseph King Orlando Flores			
	Will Dahlberg (Executive Director)	_		
	Tyler Pratt, Andrew Yeager and Darrell McCall			
	Stephan Bisaha, Drew Hawkins, and Richard	Daliks.		
	Lissa Legrand, Nancy McLemore Jon Malone			
	Tim Stout			
	Tameesha Mathews			
	Noelle Annonen and Nellie Beckett			
	Goal Busters Consultation			
2.1 Corpo	rate Management			Jump to question: 2.1 ❤
		# of Employees	Avg. Annual Salary	Average Tenure
Chief Execu	utive Officer	1.00	\$ 109,180	3
Chief Execu	utive Officer - Joint		\$	
Chief Opera	ations Officer		\$	
Chief Opera	ations Officer - Joint		\$	
Chief Finan	cial Officer	1.00	\$ 54,000	2
Chief Finan	cial Officer - Joint		\$	
Chief Digita	l Media Operations		\$	
Chief Digita	l Media Operations - Joint		\$	
2.1 Corpo	rate Management			Jump to question: 2.1 ▼
Please list t	he Other Job titles in this sub-category not liste	ed above		
2.2 Comm	unication and Promotions			Jump to question: 2.2 ♥
Publicity,	Program Promotion Chief		\$	
Publicity, Pr	ogram Promotion Chief - Joint		\$	
Communica	ation and Public Relations, Chief		\$	
Communica	ation and Public Relations, Chief - Joint		\$	
Head of Au	dience		\$	
Head of Au	dience - Joint		\$	

Social Media Specialist / Manager	1.00	\$ 55,00	0 1
Social Media Specialist / Manager - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2 🕶
Please list the Other Job titles in this sub-category not listed	above		
2.3 Programming and Productions			Jump to question: 2.3 ▼
Programming Director		\$	
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint		\$	
Digital Content Director		\$	
Digital Content Director - Joint		\$	
Digital Project Manager		\$	
Digital Project Manager - Joint		\$	
		\$	
Managing Director, Audience Engagement		Ψ	
Managing Director, Audience Engagement Managing Director, Audience Engagement - Joint		\$	
Managing Director, Audience Engagement - Joint			Jump to question: 23 ¥
	above		Jump to question: 2.3 ▼
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions	above		Jump to question: 2.3 ✔
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions	above	\$	Jump to question: 2.3 ♥ Jump to question: 2.4 ♥
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief	above		
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising	above	\$	
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief	above	\$	
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint	above	\$ \$	
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief	above	\$ \$ \$ \$	
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief Member Services, Chief - Joint		\$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Membership Fundraising, Chief - Joint Membership Fundraising, Chief - Joint		\$ \$ \$ \$ \$ \$ 64,896	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief Membership Fundraising, Chief - Joint Major Giving Fundraising Chief		\$ \$ \$ \$ 64,896 \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief - Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint Major Giving Fundraising Chief - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief Membership Fundraising, Chief - Joint Major Giving Fundraising Chief Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief - Joint On-Air Fundraising, Chief - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Joint Member Services, Chief - Joint Membership Fundraising, Chief Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief - Joint On-Air Fundraising, Chief - Joint Auction Fundraising, Chief Auction Fundraising, Chief - Joint		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Joint Member Services, Chief - Joint Membership Fundraising, Chief Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief - Joint On-Air Fundraising, Chief - Joint Auction Fundraising, Chief	1.00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief - Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief - Joint Auction Fundraising, Chief - Joint Auction Fundraising, Chief - Joint 2.4 Development and Fundraising Please list the Other Job titles in this sub-category not listed	1.00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V
Managing Director, Audience Engagement - Joint 2.3 Programming and Productions Please list the Other Job titles in this sub-category not listed 2.4 Development and Fundraising Development, Chief Development, Chief - Joint Member Services, Chief - Member Services, Chief - Joint Membership Fundraising, Chief Membership Fundraising, Chief - Joint Major Giving Fundraising Chief - Joint On-Air Fundraising, Chief - Joint Auction Fundraising, Chief - Joint Auction Fundraising, Chief - Joint Auction Fundraising, Chief - Joint 2.4 Development and Fundraising	1.00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Jump to question: 2.4 V

Inderwriting, Chief - Joint		\$		
Corporate Underwriting, Chief	1.00	\$	61,802	3
Corporate Underwriting, Chief - Joint		\$		
oundation Underwriting, Chief		\$		
oundation Underwriting, Chief - Joint		\$		
Government Grants Solicitation, Chief		\$		
Government Grants Solicitation, Chief - Joint		\$		
5 Underwritting and Grant Sollicitation			Jump t	o question: 2.5 🗸
Please list the Other Job titles in this sub-category not list	ed above			
.6 Broadcast Engineering and Information Techi	nology		Jump t	o question: 2.6 🕶
Operations and Engineering, Chief		\$		
Operations and Engineering, Chief - Joint		\$		
ingineering Chief	1.	90 \$	90,000	12
Ingineering Chief - Joint		\$		
Broadcast Engineer 1		\$		
Broadcast Engineer 1 - Joint		\$		
Production Engineer		\$		
Production Engineer - Joint		\$		
acilities, Satellite and Tower Maintenance, Chief		\$		
acilities, Satellite and Tower Maintenance, Chief - Joint		\$		
echnical Operations, Chief		\$		
echnical Operations, Chief - Joint		\$		
nformation Technology, Director		\$		
nformation Technology, Director - Joint		\$		
Veb Administrator/Web Master		\$		
Veb Administrator/Web Master - Joint		\$		
6 Broadcast Engineering and Information Techi	nology		Jump t	o question: 2.6 🕶
Please list the Other Job titles in this sub-category not list	ed above			
7 Journalists, Announcers, Broadcast and Traff	ic		Lunge 4	o question: 2.7 🗸
		\$	Junip t	Question.
News / Current Affairs Director lews / Current Affairs Director - Joint		\$		
fusic Director		\$		
 fusic Librarian/Programmer		\$		
nnouncer / On-Air Talent	2.00	\$	55,856	3
nnouncer / On-Air Talent - Joint	2.00	\$		
Reporter	5.00	\$	61,000	3
Reporter - Joint	3.00	\$,000	
Public Information Assistant		\$		

Broadcast Supervisor - Joint Director of Continuity / Traffic - Joint Director of Continuity / Traffic - Joint 2.7 Journalists, Announcers, Broadcast and Traffic 2.8 Education, Announcers, Broadcast and Traffic 3. Jump to question: 2.7 v Please list the Other Job titles in this sub-category not listed above 2.8 Education and Community Engagement 5. Education, Chief 6. Cancellon, Chief 6. Cancellon, Chief 6. Cancellon, Chief 7. Cancellon, Chief 8. Cancellon, Chi	Broadcast Supervisor		\$	
Director of Continuity / Traffic - Joint \$ Jump to question: 2.7 v Please list the Other Job titles in this sub-category not listed above 2.8 Education and Community Engagement Jump to question: 2.8 v Education, Chief \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 2.8 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v February Coordinator - Joint \$ Jump to question: 3.1 v Feb	Broadcast Supervisor - Joint		\$	
2.7 Journalists, Announcers, Broadcast and Traffic Please list the Other Job titles in this sub-category not listed above 2.8 Education and Community Engagement Education, Chief Education, Chief Education, Chief Joint Social Coordinator Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator - Joint Events Coordinator - Joint Social 2. Average Salary Totals 13. Be 13. Be 13. Be 13. Education and Community Engagement Please list the Other Job titles in this sub-category not listed above Comments Ocaments No Comments for bits section 2.1 Governing Board Method of Selection Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods: 3.1 Governing Board Method of Selection Ex-Officio (Automatic membership because of another office held) Jump to question: (3.1 v) The Commination of Selection Appointed by government legislative body (including school board) or other government official (e.g. governor) 3.1 Governing Board Method of Selection Jump to question: (3.1 v) Elected by board of directors isself (self-perpetuating body) 3.1 Governing Board Method of Selection Jump to question: (3.1 v) The commination of directors isself (self-perpetuating body) 3.1 Governing Board Method of Selection Jump to question: (3.1 v) The question: (3.1 v) The commination of directors isself (self-perpetuating body) 3.2 Governing Board Method of Selection Jump to question: (3.1 v) The please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.	Director of Continuity / Traffic		\$	
Please list the Other Job titles in this sub-category not listed above 2.8 Education and Community Engagement Education, Chief Education, Chief Education, Chief Joint Socious Coordinator Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator Joint Events Coordinator Volunteer Coordinator Joint Events Coordinator Events Coverning Board Method of Selection Events Coordinator Event	Director of Continuity / Traffic - Joint		\$	
Please list the Other Job titles in this sub-category not listed above 2.8 Education, Chief Education, Chief S Guestion, Chief S Guestion Coordinator Volunteer Coordinator Vol	2.7 Journalists, Announcers, Broadcast and Traf	ffic		Jump to question: 2.7 ❤
Education, Chief Education, Chief - Joint Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator - Joint Volunteer Coderior - Joint Volunteer Coordinator - Joint Volunteer Coordinato	Please list the Other Job titles in this sub-category not lis	sted above		
Education, Chief Education, Chief - Joint Volunteer Coordinator V				
Securation, Chiler - Joint Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator - Joint Events Coordinator - Joint Section 2. Average Salary Totals 13.88 Section 2. Average Salary Totals 2.8 Education and Community Engagement Please list the Other Job tities in this sub-category not listed above Comments Question Comment No Comments for this section 3.1 Governing Board Method of Selection Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods: 3.1 Governing Board Method of Selection Ex-Officio (Automatic membership because of another office held) Jump to question: 3.1 v Exporting Board Method of Selection Jump to question: 3.1 v Appointed by government legislative body (including school board) or other governing Board Method of Selection Jump to question: 3.1 v Elected by community/membership o 3.1 Governing Board Method of Selection Jump to question: 3.1 v Elected by community/membership o 3.1 Governing Board Method of Selection Jump to question: 3.1 v The properties of the selection Jump to question: 3.1 v The properties of the selection Jump to question: 3.1 v The properties of the selection Jump to question: 3.1 v The properties of the selection Jump to question: 3.1 v The properties of the selection Jump to question: 3.1 v The properties of the selection of the s	2.8 Education and Community Engagement			Jump to question: 2.8 ❤
Volunteer Coordinator Volunteer Coordinator Volunteer Coordinator Events Coordinato	Education, Chief		\$	
Volunteer Coordinator - Joint Events Coordinator - Joint Events Coordinator - Joint Section 2. Average Salary Totals 13.08 \$ 551,734 33 2.8 Education and Community Engagement Please list the Other Job titles in this sub-category not listed above Comments Question Comment No Comments for this section 3.1 Governing Board Method of Selection Enter the number of governing board members (including the chairperson and both voting and non-voting exofficion members) who are selected by the following methods: 3.1 Governing Board Method of Selection Lamp to question: 3.1 Quamp to question: 3.2 Quamp to question: 3.3 Quamp to question: 3.4 Quamp to question: 3.1 Quamp to question: 3.1 Quamp to question: 3.2 Quamp to question: 3.2 Quamp to question: 3.3 Quamp to question: 3.4 Quamp to question: 3	Education, Chief - Joint		\$	
Events Coordinator \$	Volunteer Coordinator		\$	
Events Coordinator - Joint Section 2. Average Salary Totals 13.00 13.00 13.00 13.00 13.00 13.00 13.00 13.00 13.00 14.00 15.	Volunteer Coordinator - Joint		\$	
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For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection. 3.2 Governing Board Members Jump to question: 3.2 ∨ More Than African American Hispanic Native American Asian / Pacific White, Non-Hispanic One Race Female 2 3 Board Members Male 1 10 Board Members Total 3 13 3.2 Governing Board Members Jump to question: 3.2 ∨ Number of Vacant Positions 0 3.2 Governing Board Members Jump to guestion: 3.2 ∨ Total Number of Board Members (Total should equal the total reported in Question 3.1.) 16 3.2 Governing Board Members Jump to question: 3.2 ₩ Number of Board Members with disabilities 0 Comments Question Comment No Comments for this section 4.1 Community Outreach Activities Jump to question: 4.1 ✓ Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences? 4.1 Community Outreach Activities Jump to question: 4.1 ∨ Yes/No Produce public service announcemnts? No Did the public service announcements have a specific, formal component designed to be of special service to the educational No community? Did the public service announcements have a specific, formal component designed to be of special service to the minority No community and/or diverse audiences? Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)? No Did the community activities information broadcast have a specific, formal component designed to be of special service to the No educational community? Did the community activities information broadcast have a specific, formal component designed to be of special service to the No minority community and/or diverse audiences? Produce/distribute informational materials based on local or national programming? Yes Did the informational programming materials have a specific, formal component designed to be of special service to the Yes Did the informational programming materials have a specific, formal component designed to be of special service to the minority Yes community and/or diverse audiences? Host community events (e.g. benefit concerts, neighborhood festivals)? Yes Did the community events have a specific, formal component designed to be of special service to the educational community? No Did the community events have a specific, formal component designed to be of special service to the minority community and/or Yes diverse audiences? Yes Provide locally created content for your own or another community-based computer network/web site? Did the locally created web content have a specific, formal component designed to be of special service to the educational No community? Did the locally created web content have a specific, formal component designed to be of special service to the minority Yes community and/or diverse audiences? Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school Yes Did the partnership have a specific, formal component designed to be of special service to the educational community? No Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences? Comments

Total

5

11

16

5.1 Radio Programming and Production		Jump t	to question: 5.1 🕶
Instructions and Definitions:			
5.1 Radio Programming and Production		Jump t	to question: 5.1 🗸
About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant	d for national distribution is d		
5.1 Radio Programming and Production		Jump t	to question: 5.1 🗸
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	0	15	15
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	0	0	0
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	22	140	162
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)	2	3	5
All Other (incl. sports and religious — Do NOT include fundraising)	0	0	0
Total	24	158	182
5.1 Radio Programming and Production		Jump t	to question: 5.1 🗸
Out of all these hours of station production during the charge of the production? (Minority ethnic or racial American/Pacific Islander.)			
5.1 Radio Programming and Production		Jump 1	to question: 5.1 🗸
Approx Number of Original Program Hours			80
Comments			
Question No Comments for this section	Comment		
6.1 Telling Public Radio's Story	tunitu to tall up and your		to question: 6.1 🗸
The purpose of this section is to give you an oppor community about the activities you have engaged needs by outlining key services provided, and the I those services. Please report on activities that occ Responses may be shared with Congress or the to post a copy of this report (Section 6 only) to thei (10) days after the submission of the report to CPE the report in an "About" or similar section on your v previously been optional. Response to this section mandatory.	in to address community occal value and impact of ured in Fiscal Year 2024, ublic. Grantees are required r website no later than ten 3. CPB recommends placing website. This section had	Joint licensee Grantees that have f Content and Services Report as pa requirement for TV CSG funding m done so in the corresponding ques long as all of the questions below they relate to radio operations in si must include the date the report wa CPB along with the TV Grantee ID is submitted.	rt of meeting the ay state they have stions below, so were addressed as uch report. You as submitted to
6.1 Telling Public Radio's Story		Jump 1	to question: 6.1 🗸
Describe your overall goals and approach to add services, such as multiplatform long and short-form partnership support, and other activities, and audie	n content, digital and in-pérso	n engagement, education services, cor	
WBHM continues to produce timely, trusted, and fa our locally written/curated newscasts which are browned friday. In the past several years, but especially in a (i.e. to help inform people's day when they are get has helped to reach audiences who only gain new individuals who describe themselves as "followers' systematic approach to community engagement fo us ideas), as well as on identifying program needs where we plotted out opportunities in our broadcashave led to an increase in stories outside of the Bir station, but have also helped to curate some really the "news of the day". In 2024 our "Audience Deve out a yearlong strategy for special programming in	padcast during Morning Editic a more consistent manner in ing started) and published it it is and information from social of our rather than "listeners" or our newsroom (in terms of or c. One of our most successful it map and engaged with loca mingham metro area, create wonderful "audio postcards" clopment" Committee, which i	on and All Things Considered (peak liste 2024, we have also taken the newscas con video reels on Instagram, Facebook media, but we have anecdotally seen a like traditional broadcast radio listener creating opportunities to gather stories initiatives has been our continued "New I businesses (coffee shops or breweried contacts and relationships for many of that reflect the various communities wencludes members of all departments, ic	ening times) Monday to t content in the morning, and YouTube. This in increase in s. We have taken a and have people send vs & Brews" series, s). These initiatives lepartments at the e serve, often outside lentified and planned

Comment

Question

No Comments for this section

etc...) to acquire programming that would meet the needs of our audience, but also opportunities to have local conversations, connections, and offer support and resources within our local community. The best example of this is the "Mental Health Resource Guide" we are actively maintaining and promoting on our website. In a state where resources are challenged, we want to play a vital role by identifying and curating resources that are easy to find and share. In 2024 we also started engaging with audiences on newer platforms, including through targeted newsletters and a text messaging service for the Gulf States Newsroom that people could individually sign up for at their own convenience.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

WBHM is a central figure in partnership in the Birmingham and central Alabama community. There are a wide range of non-profits and other organizations working in our community that we help to sponsor through direct or in-direct partnership. These can include sponsorship announcements which we provide free of charge, or offering availability in our newsletter, website, or on social media accounts. While note a fully exhaustive list, these are some of our key initiatives and partnerships in the community: Breakthrough Birmingham (studio tours and hands on learning for kids about journalism, broadcasting, and writing.) Birmingham Folk Festival (arts & culture sponsorship) Better Basics (we partnered during our fund drive to raise awareness around literacy efforts and for every donation to WBHM, an outside corporate sponsor purchased books for local kids). Sidewalk Film Festival & Cinema (we sponsored the larger film festival, but also smaller monthly items like the "Black Lens" programming that highlights outstanding narrative and documentary films directed by, produced by and/or starting Black filmmakers). Momentum Leaders Conference (sponsorship of the conference and also having an in-person presence at the conference.) DISCO 2024 Epic 24 Hour Read-a-thon (a virtual Read-a-thon where members of the WBHM read children's books to help raise money and provide non-stop stories for kids in a 24 hour period). Magic City Art Connection (arts & culture festival at the historic Sloss Iron Works) Moss Rock Arts Festival Woodstock Festival (Suicide Prevention & Awareness Walk and gathering) HICA (Hispanic Interest Coalition of Alabama) Engineering classes from the University of Alabama at Birmingham Salamander Festival in Homewood, AL Trim Tab Brewing (partnered on a public radio beer to raise money for the station, but also engaged in a space and area where we have not been before). Joe Minter Art Exhibit (a local minority artist from the Titusville neighbor University of Montevallo (Media & Broadcasting career fair) 1A with Jenn White: a live conversation about the 2024 election. WBHM also regularly gives tours of our studios, often including a Q&A portion with members of our team, depending on the group. In 2024 these included college students from UAB, Magic City Acceptance Academy, Breakthrough Birmingham, homeschool students, VIVA Health's Marketing team, as well as listeners. WBHM also partnered with WWNO to provide studio access, along with training and engineering assistance, for recording and production of "Road to Rickwood", a podcast and broadcast special focused on the Major League Baseball game held at Rickwood Field in Birmingham, AL, WBHM also hosted a live recording at WorkPlay to a sold out crowd (it was a free event) for "The Middle with Jeremy Hobson" that focused on "The Role of Christianity in Our Politics". This event was later broadcast to an audience of over 300 public radio stations around the country. WBHM leadership and our news department helped to plan and execute the event. WBHM's newsroom also continued our long partnership with Alabama Public Television for weekly coverage of the legislative session.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Much of our "impact" is measured through feedback from listeners and audience members reaching directly out to the station, or via

monitoring how materials are shared or tagged on our social media accounts. WBHM receives communications and feedback (including "impact") from listeners via: Email Postal Mail (letters and cards) Website (contact us page) Voicemail (especially our main line, as well as individual numbers) Social Media Direct Messages (DM's) on: Instagram and Facebook Social media comments & tags WBHM App In person at community engagement events Here is a sampling of some comments shared with WBHM through our website (including the comment box on our donation page) and on social media in 2024 that demonstrate some of our impact; I listen to WBHM all the time in my car. With all the crazy radical claims circling on the internet. I trust WBHM to give me news I can trust. Thank you, Thank you for your coverage of local. regional, and national news. I miss hearing familiar voices from WBHM during my morning and afternoon commutes:) 50 years of terrific Service. Ever since you opened the doors. My daily treat! As a sustaining member of many years, I want to add a small contribution in appreciation of fine journalism in a culture where trusted local and national news is imperiled. Thank you for your high standards and quality in face of many pressures. As the Chief Cat Officer for Gatos and Beans, AL's first Cat Cafe located in Avondale, of course I am donating on behalf of the cats (though a serious dog lover too!) Aside from pet rescue Public Radio is top of my list of what is important to me. Thank you for reporting on the important stuff - it's going to be a busy year! From being "forced" to listen to NPR in Huntsville as a child in the backseat of my dad's car to "discovering" the Thistle and Shamrock in the art studios of Montevallo - Public Radio has been a part of my life for decades. The daytime programming broadens my worldview and deepens my understanding of the complex world we live in. And Sunday nights with Echos and Hearts of Space serve as a meditative moment to end one week and begin the next. Thank you WBHM for the tapestry of service you provide. Have been daily listener for 50 years, go back to Susan Stamburg. We enjoy her cranberry relish. Thanks to all for your unbiased news. I am a teacher that uses your services daily in my classroom. I am sustaining member of WBHM. This gift is to support the Gulf States Newsroom. Keep up the great work' I can get up at any point of the night and listen to classical music. It is very soothing I count on WBHM for national and local news. Keep it up! WBHM is my lifeline to not only News but to things I had no idea about. I'm learning so much. Thank you for your good work. I donate because I enjoy the programming and trust the source I enjoy listening to NPR most morning, it's my alarm clock. I especially love StoryCorps on Morning Edition. It is so powerful to hear personal stories from people all over the country. These stories are powerful and help me better understand the American experience from different perspectives. I am grateful that NPR shares these with us every week! I had so much fun meeting everyone while chaperoning Magic City Acceptance Academy's job shadowing field trip today, and I can't believe so few people donate. It's not much but I want to help and support what you guys are doing! Thank you! I have been a long time listener of NPR and I love that the news is fact based and unbiased. I have been a regular listener of NPR since the 1980's. I have been listening to NPR now from 2016 and love that the news on NPR is fact based and unbiased. Please continue to do the good work as it's needed at this time even more than ever. I have been listening to NPR since I was in a car seat. It's been apart of my whole life and I truly trust the information they report. I am proud to contribute to public radio. I have been listening to WBHM for over 40 years. As a child, I woke up to my mom cooking breakfast and Morning Edition playing in the background. As I grew older, my appreciation of public radio really took off. Today, I enjoy WBHM's coverage of a wide variety of topics, from the arts, to history, politics, technology, international relations, and beyond. There are so many amazing stories I have heard on WBHM. I have yet to find a program that I don't like! I have a much better understanding of my local community and the world as a whole because of WBHM. And, over the years, I have been able to create meaningful connections with people based on sharing things I learned from public radio news and programs. I'm so grateful to have access to this wonderful resource, just by turning on my radio! Please keep doing what you're doing and bringing this tremendously beneficial programming to our community. I have more driveway moments than I have time to share with NPR. Hove Science Friday and tend to stay in the car longer to hear what they are discussing! Great Job WBHM!!! Thank goodness you do not talk about politics all the time, but give us a well rounded spectrum of things to learn and think about. You are a wonderful part of our community. I just returned from Rwanda the day before your very nice daily coverage for the week after the genocide. I like honest radio. I like that the news is more just the facts rather than someone's personal opinion. I like turning on WBHM radio every morning. You are a good routine to start my day! Thank you WBHM. I listen daily to and from work, errands and appreciate the balanced news and independent journalism. I love seeing WBHM staff at events such as the Magic City Art Show. What an amazing group of folks helping to provide information we all need especially what's going on in Montgomery! I love the content public radio in general provides and appreciate the local stories and news we received from WBHM! I only have one preset station in my car. It's WBHM! I really appreciate the interview just now on Here n Now w/ author of Lost Pride, or a similar title. She so very well gave voice to the many Americans who feel left out, left behind, not as important for support as other people or even other species. I get it and wonder how do we hear their voices? I really on y'all no matter cause y'all do your best to tell both sides. Thanks!

so value getting my news from WBHM. Public radio is the best! I take my daughter to Joseph Bruno Montessori school every morning and it's a 25min commute. It gives us plenty of time to hear a few stories of what is going on in the world. If I am deep in thought, and neglect to turn the radio up when we leave, you know... being lost in thought about my work day, all the parental things we have going on, etc, she kindly says from the backseat, "I wonder what is on NPR this morning". I think Public Radio is very significant at this time! I'm a daily listener, and extremely thankful to have WBHM in my life! I'm always running behind and can't get my bottom out of the car until the NPR story is completed.. Feels soothing and I should likely feel guilty, it in this culture of "go go," these are my moments of resistance. Secondly, this week's debate coverage and story on Birmingham's guaranteed income for single moms compared to other cities was much appreciated. I've been a member since June 1979. WBHM is one of my two main sources of news, both local and national. Thank you! I've listened for years and want to continue to hear your stories, from news to entertainment. Thanks for what you do!

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2024, and any plans you have made to meet the needs of these audiences during Fiscal Year 2025. If you regularly broadcast in a language other than English, please note the language broadcast.

Outside of WBHM and the Gulf States Newsroom's journalism efforts (see our publicly filed "Issues" reports online, which break down stories by category and are easy to sort), WBHM had a variety of activities in 2024 to engage and meet the needs of diverse communities. Two examples that I'd like to highlight are: A "News & Brews" community pop-up at a small black-owned coffee shop in rural Alabama. In addition to drawing a crowd who had never visited that shop (or even that town) before, we had a well known black historian and several others who shared information on the town and their efforts to preserve the history of the community and African American families. This event helped inform some of our Black History Month coverage shortly after. In February of 2024 WBHM launched a Black History Month event called "Memories & Milestones: Black History for My People" that highlighted and honored the legacy of Margaret Walker with her biographer Maryemma Graham. The event also included the State of Alabama Poet Laureate, a professor from the HBCU Miles College, local author "Randi Pink", as well as a Civil Rights activist and educator, and student performers/writers. WBHM also partnered with the Carver Theatre (a historic black theatre in downtown Birmingham) and the Jazz Hall of Fame on a number of events, but also donated studio time and technical expertise while they were undergoing renovations so they could remain on the air. We also helped to record and track audio materials for their museum exhibits as well. WBHM's primary efforts when it comes to diverse audiences is through our news coverage from the station and our collaboration with the Gulf States Newsroom and other partner organizations, including those inside and outside of public media (including Birmingham Watch). We also identify opportunities and connections to sharing stories and resources (like NPR's Life Kit stories) to groups who may benefit from the free content as well. We often have individuals reaching out for stories they heard so that they

6.1 Telling Public Radio's Story

Jump to question: 6.1 🕶

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

The Community Service Grant from the Corporation for Public Broadcasting is a lifeline of support for the work that WBHM uses to serve our local community with news and information, much of which they aren't getting from anywhere else. While we work extremely hard to raise as much money locally as we can, the CSG support helps us ensure our local service does not dramatically change from one year to the next depending on fundraising outcomes. WBHM's newsroom, alongside the Gulf States Newsroom, are covering issues both big and small that are vital to our community. This support helps us to identify and meet audience needs, including issues that inform how people gather information on some of their most important activities as citizens: voting, how/where they spend their money as consumers, as well as the environment in which they live. CPB funding, particularly in the state of Alabama, is crucially important. We have been able to create local programming (such as our suicide prevention and awarness special "Help & Hope" in 2024, local production help for "Road to Rickwood") and acquire outside national and regional news that is not available locally in a non-commercial manner.

Comments Question

Comment

No Comments for this section

7.1 Journalists

Jump to question: 7.1 ✓

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Full Part African- Native- Asian/ White, Non- More Than

Job Title	Time	Time	Contract	Male	Female	American	Hispanic	American	Pacific	Hispanic	One Race	Other
News Director	0											
Assistant News Director												
Managing Editor	2			1	1	1				1		
Senior Editor	1			1						1		
Editor	1			1			1					
Executive Producer												
Senior Producer												
Producer	1				1					1		
Associate Producer												

Jump to question: 7.1 ✓

Reporter/Producer																	
Host/Reporter	2						1		1		1				1		
Reporter	5						2		3		2				3		
Beat Reporter																	
Anchor/Reporter																	
Anchor/Host																	
Videographer																	
Video Editor																	
Other positions not already accounted for																	
Total	12		0		0		6		6		4	1	0	0	7	0	0
Comments																	
8.1 Which Content CMS is a platform the 8.1 Which Content to the second content to the s	nat facilitates creatino	stem (CMS	S) is your ganizing, p	ublishing web	and mobi	le content.		Jump to quest									
o.1 willcii contei	iit management Sy	/Stelli (GIVIA	o) is your	Station usin	g :			Jump to quest Check all that									
Grove																	
Bento																	
WordPress									~								
Drupal																	
None																	
8.1 Which Content	nt Management Sy	stem (CMS	S) is your	station usin	g?			Jump to quest	tion: 8	.1 🗸							
Publisher previously anxious and wanting	long delayed talks w y, we fell at the back g to move to Grove a elay is a renewal of 0	of the line and as soon as po	nd have bee ossible, par	en in a waiting ticularly for ou	pattern for r work wit	or several years	now. TI	he members of o	our sta	tion are							
8.2 Which Custon	mer Relationship I	Manageme	ent (CRM)	System is ye	our stati	on using?		Jump to quest	tion: 8	.2 🗸							
CRM is a platform for communications with build profiles.	or planning and track h prospective and cu	ing direct ma rrent donors	arketing and s/members;	d fundraising բ and serves as	rograms a databa	and lead campa ase for storing us	aigns; m ser, dor	nanaging and tra nor and/or memb	acking ber dat	a to							
8.2 Which Custon	mer Relationship	Manageme	ent (CRM)	System is ye	our stati	on using?		Jump to quest	tion: 8	.2 🗸							
								Check all that									
CDP																	
Salesforce																	
Blackbaud																	
Carl Bloom																	
Roi Solutions																	
Adobe																	
Allegiance									~								
None																	
8 2 Which Custon	mer Relationshin	Manageme	nt (CRM)	Svetom is v	nur etati	on using?											

8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 ♥
	Check all that apply
Mailchimp	
Constant Contact	
GoDaddy	
SendGrid	
None	
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question: 8.3 ➤
Other	
WBHM migrated from Constant Contact (after using for 10+ years) to Marketing Cloud, which is a product of Sa	alesforce.
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ✔
Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing work outcomes of marketing campaigns. These tools provide a central marketing database for all marketing informat segmented, personalized, and timely marketing experiences for donors and members. They also provide autom multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and	ion and interactions, create nation features across
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ✔
Mailchimp Marketing Platform	Check all that apply
Hubspot Marketing Hub	
Adobe	
None	
8.4 Which Marketing Automation Platform is your station using? Other	Jump to question: 8.4 ♥
Comments	
Question Comment No Comments for this section	
9.1 Did your station have the capability to relay CAP-compliant EAS alerts during your station's FY $\{\{FY\}\}$?	SJump to question: 9.1 ♥
Yes	V
No	
9.1 Did your station have the capability to relay CAP-compliant EAS alerts during your station's $FY\{FY\}$?	SJump to question: 9.1 V
If no, why not?	
9.2 Please consult your EAS equipment log and enter the number of alerts during your station's FY{{FY}}. Include all required tests.	Jump to question: 9.2 V
Number of alerts received from the Emergency Alert System (EAS):	406
Number of EAS alerts relayed over the air:	216

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

Other

WBHM has been using Allegiance for 20+ years.

8.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 8.2 ✓

Jump to question: 8.3 ➤

that occurred during you Event Code, please select				policy varies by			
National alerts and tests (EA	N, NPT, RMT, RW	T)			Automatic relay		
Non-Weather civil alerts (CA	Log only						
Non-Weather environment al	Log only						
Non-Weather imminent danger alerts (EVI, SPW)					Automatic relay		
Weather alerts (BZW, DSW, FFW, FLW, SVR, TOA, TOR, WSW)					Log only		
9.3 Please select your in that occurred during you Event Code, please selec	ır station's FY{{	FY}} (examples in parer	ntheses). If you		Jump to question: 9.3 ▼		
Further explanation (Optiona	ıl)						
9.4 Please describe the ragency that occurred du			ocal emergency	management	Jump to question: 9.4 ✔		
We really had no contact with fiscal year. We have their conbusiness in this year.							
9.5 For your primary trar as of the end of the {{FY} - Stations may have to li - Below is what your stat	}} calendar year st this info for s	r. eparate transmitters			Jump to question: 9.5 ✔		
	Call letters		Model		Make		
1	WBHM		THR9/4		Rohde & Schwai		
2	WBHM		3644		SAGE Alerting		
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9.3 Please select your internal procedure for relaying the following categories of EAS events Jump to question: 9.3 V

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9.6 (For State Networks, EAS equipment located	at each additional	I transmitter site allow	s your station having for geo-tar	ave separate geted, locally-	Jump to qu	uestion: 9.6 🗸
relevant alerts as of the	end of {{FY}} cale	ndar year?				
Yes						
No						
N/A					V	
Comments						
Question		Comment				
No Comments for this section	n					